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Tel: 403-475-7505 | lauren@earthwisesolutions.ca

## FOR IMMEDIATE RELEASE

Contact: Lauren Maris  
Author and Publisher, *Live Green Calgary!*  
403-475-7505  
403-512-4529 (cell)  
www.livegreencalgary.com

### **New Guide Makes it Easier for Calgarians to Green Their Lives and Save Money**

Calgary, October 10, 2007 – A new guide to environmentally-efficient living will make it easier for Calgarians to access “green” programs, resources, and rebates.

*Live Green, Calgary!*, launching at the EcoLiving Fair October 13, puts Calgary’s green programs, products and services together in one place. Its purpose is to make it easier for Calgarians to live more environmentally sensitive lifestyles by putting their options at their fingertips.

“The EcoLiving Fair is the perfect venue to launch *Live Green, Calgary!*” says Lauren Maris, author of the book. “The mandate of the Fair is to help people live in a healthy, sustainable environment by providing information about environmentally sustainable options. *Live Green, Calgary!* has the same goal: to make it easier for Calgarians to live green.”

The “\$ave Green” sections in the book highlight places that Calgarians can save money while greening their lives, from telling how to get a discount on wind power to how to save \$5000.00 on eco renovations.

“I think that a lot of people would like to live more efficiently, but are worried about the effects a green lifestyle would have on their bottom line,” said Ms. Maris. “*Live Green, Calgary!* can help them save money and the environment at the same time.”

The EcoLiving Fair is being held at SAIT’s Colonel James Walker building on October 13 and 14 from 9:00 a.m. until 4:00 p.m. both days.

Ms. Maris will be signing books throughout the Fair, and will be speaking on “How to Green Your Life” Saturday at 10:00 a.m. in room MA109.

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***Live Green, Calgary!***

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lives and save money**

**Launched at EcoLiving Fair  
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Building**

